

Bright Horizons College Coach 2023 VMware Program

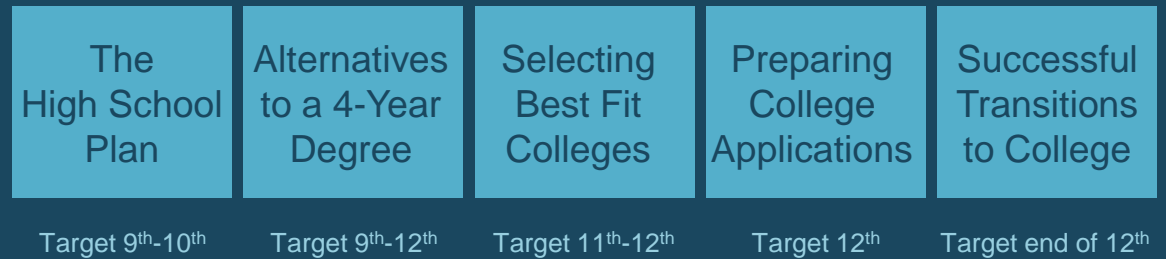
AUGUST 15, 2022



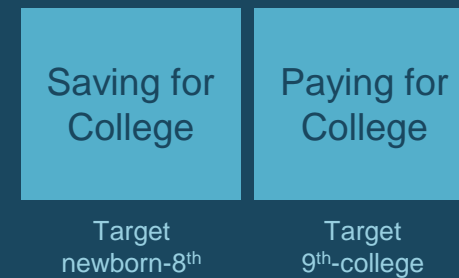


A Comprehensive Program

College Admissions



College Finance



Spotlight Topics



Admissions

- Admissions Basics
- Exploring STEM: Tips For Science and Engineering Applicants
- Admission to the Ivies and Other Highly Selective Schools: Strategies for Success
- Writing Your Best College Essay
- The Common Application: What You Need to Know
- Navigating the UC Application



Finance

- Understanding and Negotiating Your Financial Aid & Scholarship Offers
- Before You Borrow: Exploring College Finance Options
- Successful Scholarship Strategies
- Early Strategies For Getting More Money
- Navigating the FAFSA and Other Financial Aid Applications
- Financial Aid Advice That's Too Good To Be True
- Maximizing Education Tax Breaks to Reduce College Costs

- Additional curriculum to enhance College Admissions and College Finance
- 3 Topics Annually

2023 Spotlight Series Webinar Calendar

Choice of 3 topics, inclusive of shared webinars, learning center content and expert guidance

January 19
3:00 p.m. ET
Maximizing Education Tax Breaks to
Reduce College Costs

February 22
3:00 p.m. ET
Admissions Basics

March 7
3:00 p.m. ET
Understanding and Negotiating Your
Financial Aid and Scholarship Offers

April 20
3:00 p.m. ET
Exploring STEM: Tips For Science and
Engineering Applicants

May 4
12:30 p.m. ET
or
Successful Scholarship Strategies

August 16
3:00 p.m. ET

May 10
12:30 p.m. ET
Admission to the Ivies and Other Highly
Selective Schools: Strategies for Success

June 8
3:00 p.m. ET
Before You Borrow: Exploring
College Finance Options

July 11
7:00 p.m. ET

or
July 20
12:30 p.m. ET
Writing Your Best College Essay

August 9
3:00 p.m. ET
The Common Application: What You Need
to Know

August 24
3:00 p.m. ET
Navigating the UC Application

September 7
3:00 p.m. ET
Early Strategies for Getting More Money

October 11
12:30 p.m. ET
or
October 25
3:00 p.m. ET
Navigating the FAFSA and Other Financial
Aid Applications

November 15
3:00 p.m. ET
Financial Aid Advice That's Too Good To Be
True

More from College Coach

Before You Submit Series

Each year features critical times during fall, winter, and spring when students get ready to press submit on their college applications—or commit to their final choice institution. The **Before You Submit** series provides support right when parents and students need it the most.

- Interactive Q&A live panel discussions
- Targeting those with 12th grade students



Block Your Calendar

Live Panel Q&A

Early Decision and Early Action

Oct 14 @ 3 p.m. ET and Oct 27 @ 6 p.m. ET – 2022

University of California Application

Nov 4 @ 3 p.m. ET and Nov 17 @ 6 p.m. ET – 2022

Regular Decision

Dec 2 @ 3 p.m. ET and Dec 15 @ 6 p.m. ET – 2022

Final Decision

Apr 14 @ 3 p.m. ET and Apr 27 @ 6 p.m. ET – 2023

Additional 2023 date to be provided in early 2023

Reaching a Broader Audience

Additional Module Options

	Infant and Early Ed	Elementary School	Middle and High School	College and Beyond
MODULE 1: FINANCIAL WELLNESS				
Money Smart: Raising Finance-Wise Kids		✓	✓	
Building Financial Independence: Money Skills for Teens and Young Adults			✓	✓
Money Management for Young Professionals				✓
MODULE 2: FOUNDATIONS FOR ACADEMIC SUCCESS				
The Elementary School Experience	✓	✓		
Mastering Middle School		✓	✓	
The Course Ahead: Navigating Majors to Careers			✓	✓